



**My journey
from “gut feeling” to “data-driven”
decision making**

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15' track



MY UPSKILLING JOURNEY



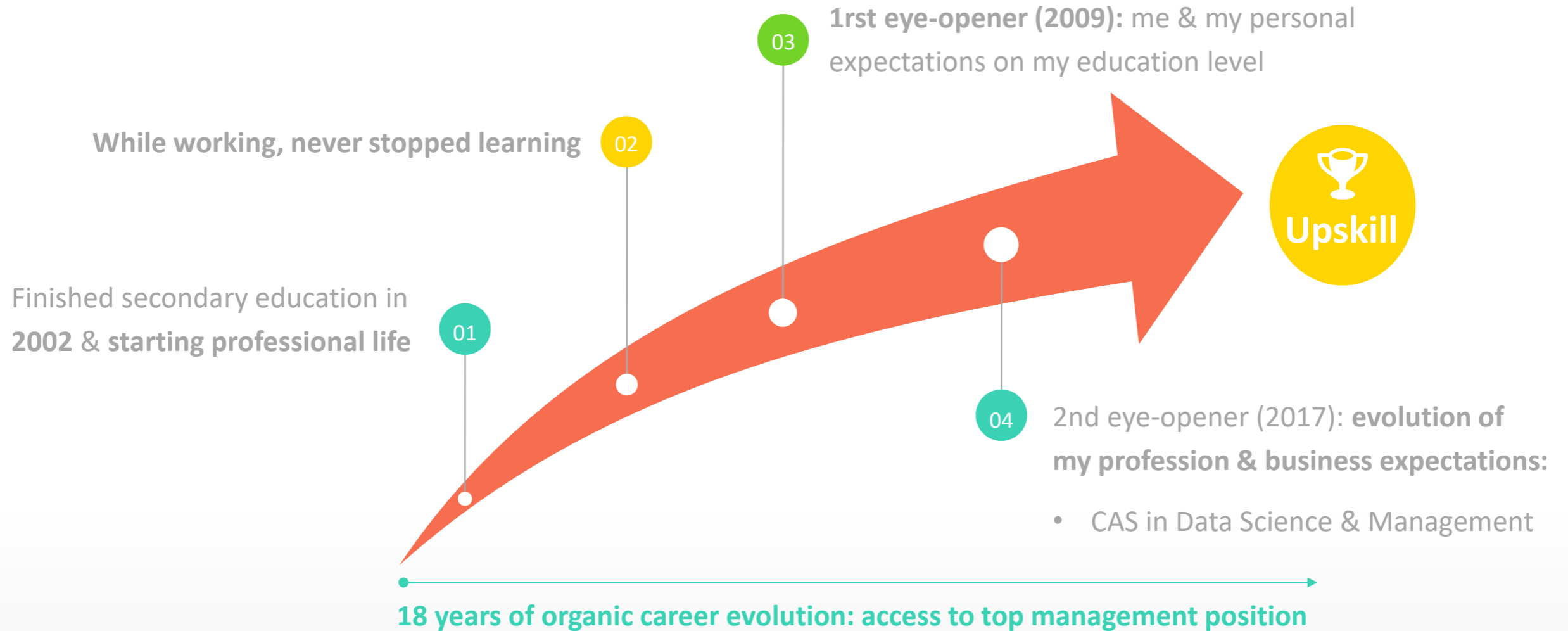
DIGITAL RECRUITING INSIGHTS



01
PART
1

MY UPSKILLING JOURNEY

#LifelongLearning* or Life Long Upskilling



* digitalswitzerland & union patronale suisse initiative

2nd eye-opener



Becoming a mum...

... and seeing children development curve and learning capacity.



Ground zero: where to start

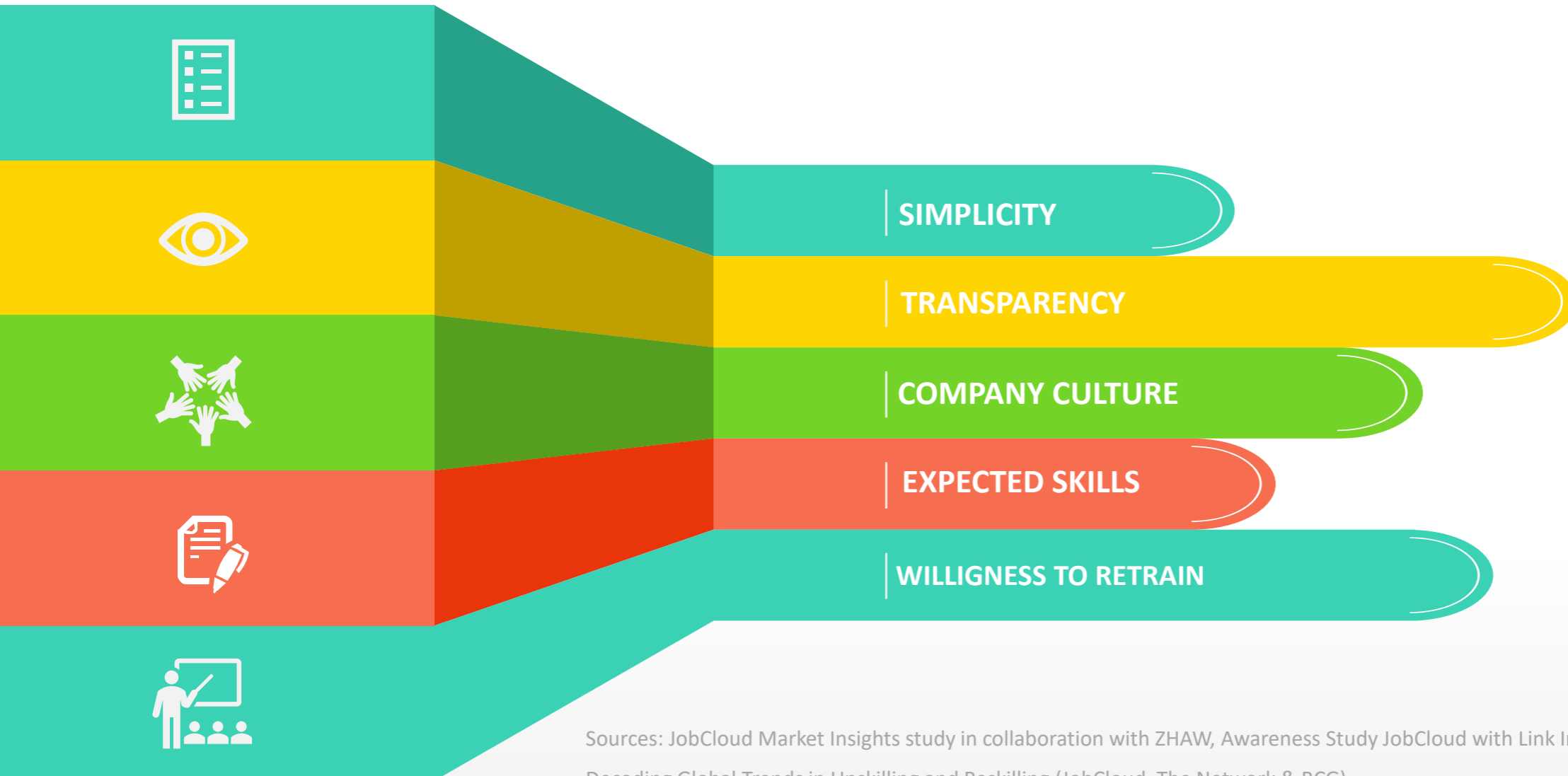




02
PART
02

DIGITAL RECRUITING
INSIGHTS

Digital Recruiting insights: at the time of «war for talents», what do candidates want?



Sources: JobCloud Market Insights study in collaboration with ZHAW, Awareness Study JobCloud with Link Institut & Decoding Global Trends in Upskilling and Reskilling (JobCloud, The Network & BCG)



THANK YOU

Happy to connect

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